

Privacy Policy

Last updated: June 11, 2026

Application: Fish Identifier - AI Scanner

Company: APPIFY STUDIOS LLC

1. Overview

Your privacy and the protection of your personal data is important to us. This Privacy Policy explains how APPIFY STUDIOS LLC ("we", "our", or "us") collects, uses, and protects your information when you use our **Fish Identifier - AI Scanner** mobile application and services.

By using our application, you consent to the data practices described in this policy. If you do not agree with our policies and practices, please do not use our application.

2. Information Collection

2.1 Information You Provide

We collect information you provide directly to us, including:

- Photos you capture or upload for fish species identification
- Saved identification results and history
- Location information for catch logging (when you choose to provide it)
- Environmental context data you provide (water type, weather conditions, habitat type)
- Additional notes and observations about your catches
- User preferences and settings

2.2 Automatically Collected Information

When you use our application, we automatically collect:

- Device information (device model, operating system version)
- Location data (for recording catch locations and regional species identification)
- App usage analytics and performance data
- Crash logs and diagnostic information for app improvement
- In-app purchase history for subscription management
- Local app preferences and settings

2.3 Permissions Required

Our application requires the following permissions:

- **Camera:** To capture photos of fish for identification
- **Photo Library:** To select existing photos from your gallery for analysis
- **Location:** To record where catches are made and display them on the map, and to identify regional fish species in your area

All permissions are requested only when needed and with your explicit consent.

3. Use of Information

We use collected information to:

- Identify fish species and provide accurate identification results
- Display catch locations on an interactive map
- Show regional fish species that may be present in your area
- Maintain and improve our image recognition algorithms
- Process in-app purchases and manage subscriptions
- Respond to your comments, questions, and support requests
- Send technical notices and updates
- Monitor app performance and fix technical issues
- Analyze usage patterns to improve user experience
- Develop new features and services

4. Data Storage and Processing

4.1 Local Storage

The following information is stored locally on your device:

- Identification history and saved results
- User preferences and app settings
- Saved catch locations
- Usage statistics for premium feature limitations
- Subscription status

4.2 Image Processing

Photos captured for fish identification are:

- Transmitted to our servers for AI-powered identification
- Processed to provide identification results
- Not stored permanently on our servers after processing
- Never shared with third parties for purposes other than identification

4.3 Location Data

Your location data is used to:

- Record the geographic location of your catches
- Display your findings on an interactive map
- Identify fish species commonly found in your geographic region
- Provide location-relevant identification suggestions

Location data associated with your catches is stored locally on your device. When performing detailed analysis, location information may be sent to our servers to improve identification accuracy.

5. Information Sharing

We do not sell, trade, or rent your personal information. We may share your information only in the following situations:

- **Service Providers:** With third-party services that help us operate the app (analytics, payment processing)
- **Legal Requirements:** When required by law or to protect our rights
- **Consent:** With your explicit consent or at your direction
- **Aggregated Data:** We may share anonymized, aggregated data that cannot identify you

5.1 Third-Party Services

We use the following third-party services:

- **RevenueCat:** For subscription and in-app purchase management
- **Google Gemini AI:** For fish species identification and analysis
- **Apple App Store:** For payment processing on iOS (subject to Apple's Privacy Policy)
- **Google Play Store:** For payment processing on Android (subject to Google's Privacy Policy)

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information:

- Encryption of sensitive data
- Secure API communications
- Local storage security
- Regular security assessments

However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

7. Your Rights and Choices

You have the following rights regarding your data:

- **Access:** View your identification history within the app
- **Deletion:** Delete your data and history at any time through app settings
- **Opt-out:** Disable analytics or certain features in settings
- **Portability:** Export your data from the app
- **Withdrawal:** Uninstall the app to stop all data collection

To exercise these rights, you can:

- Use in-app settings to manage your data
- Contact us through our website: <https://appifystudio.net/>
- Delete the app to remove all locally stored data

8. Data Retention

- **Identification History:** Stored locally until you delete it
- **App Settings:** Retained until app uninstallation
- **Subscription Data:** Retained as long as required for billing and legal purposes
- **Photos:** Not permanently stored on our servers; deleted after processing
- **Location Data:** Stored locally on your device; processed data not permanently stored on our servers

9. Children's Privacy

Our application is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe we have collected information from your child, please contact us immediately.

10. International Data Transfers

Your information may be processed in different countries where our service providers operate. By using our application, you consent to the transfer of your information to countries outside of your residence, which may have different data protection rules.

We take appropriate safeguards to ensure that your personal information remains protected in accordance with this Privacy Policy.

11. In-App Purchases and Subscriptions

We offer premium features through in-app purchases managed by RevenueCat, Apple App Store, and Google Play Store. Your payment information is processed securely by Apple or Google and is subject to their respective Privacy Policies. We receive only:

- Subscription status (active/inactive)
- Purchase history (for providing premium features)

- Anonymous transaction identifiers

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in the Application, legal requirements, third-party services, or our data practices.

When this Privacy Policy is updated, the "Last updated" date at the top of this document will be revised. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page, unless a different effective date is stated.

13. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

APPIFY STUDIOS LLC

Email: support@appifystudio.com

Website: <https://appifystudio.net/>